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The Neal Asbury Show
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John Frisbie, President of the US-China Business Council (USCBC) to appear on The Neal Asbury Show the week of October 9th.



John Frisbie, President of the US-China Business Council (USCBC) since November 2004, has more than 25 years of experience in business and government relations with China, including nearly 10 years living and working in Beijing.

Frisbie started his career with the USCBC in 1986, first working in USCBC's Washington, DC, office, then as director of China Operations in Beijing from 1988 to 1993. He joined the General Electric Co. (GE) in 1993 as director for Business Development in China for the company's diverse set of businesses and then moved to Singapore to assume Asia-

wide positions for two GE business units.

Frisbie repatriated to the United States in 2000, joining the trade consulting practice established by former Secretary of Commerce Mickey Kantor at Mayer, Brown, Rowe & Maw LLP.

His China background includes joint venture negotiations, trade and investment consulting, policy analysis and advocacy, US and PRC government relations, and media relations. He has spoken at numerous conferences and events and authored reports and articles in the China Business Review, USCBC's bimonthly magazine, and in other journals such as Current History, as well as opinion articles in publications such as the Financial Times and the Journal of Commerce.

Frisbie received his BA and MBA degrees from the University of Texas at Austin. He received several National Resource Fellowships for language study and is fluent in Mandarin Chinese. He, his wife, young son and daughter live in Bethesda, Maryland and Stowe, Vermont.

Each week The Neal Asbury Show broadcasts over a network of select stations throughout the United States and currently appears in 6 of the top 13 radio markets. Global trade and its impact on all aspects of our lives, including the economy is a front-and-center topic on the show. And it's

of paramount importance to the audience and guests. Expect strong opinions on The Neal Asbury Show... from industry and government leaders, as well as from contributing editors. Listen to hear the experts opine about America's current trade policies and practices and offer up sound advice on reinvigorating U.S. exports and imports.

The Neal Asbury Show is syndicated on radio stations throughout America affiliated with Bloomberg Radio, CNBC, ABC News, Salem Communications and the Talk Radio Network. The show broadcasts live from the Atlantic Radio Network Studios in Coral Gables, Florida. The Neal Asbury Show is co-hosted by Richard Roffman, veteran 30 year publisher with extensive domestic and international experience.

The interaction between Neal, Rich and some of the world's greatest minds in the political and economic realm give the show a one of a kind content that listeners are instinctively drawn to.



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