



Ambassador Charles A. Ford, retired, to Appear on The Neal Asbury Show the Week of December 3rd.



Charles A. Ford served as Business Engagement Advisor to the Commander at United States Southern Command from August 2008 through June 2009. In his role as Business Advisor, Ambassador Ford led engagement with the business community as part of Admiral Stavridis' emphasis on public-private cooperation. Mr. Ford is the first such Advisor at a Combatant Command and through coordination with other US Government agencies led efforts to explore the role of the private sector in the 21st century defense and national security apparatus.

Prior to joining US Southern Command, Mr. Ford served as Ambassador of the United States in Honduras. At the Commerce Department, he served as Deputy Assistant Secretary of the US & Foreign Commercial Service, and as Director of Latin American Trade Policy in the

International Trade Administration. From 2003-2005, he was a Vice President of the American Foreign Service Association.

As member of the United States Foreign Commercial Service since 1982, Ambassador Ford worked in Latin America and Europe. He served as Commercial Minister at the U.S. Mission to the European Union in Brussels, Belgium; Commercial Counselor, U.S. Embassy in Caracas, Venezuela; Commercial Minister, U.S. Embassy in London, United Kingdom; Regional Director for Europe, United States and Foreign Commercial Service, Department of Commerce; Commercial Attaché, U.S. Embassy in Guatemala; Commercial Consul, U.S. Consulate in Barcelona, Spain; Commercial Attaché, U.S. Embassy in Buenos Aires, Argentina. Before joining the Foreign Service, Ambassador Ford worked at the Inter-American Development bank and the Motor Vehicle Manufacturers Association.

Ambassador Ford was born in Dayton, Ohio. He obtained his B.A. in Economics from the College of William and Mary, and his M.A. in Latin American Studies from George Washington University. His numerous honors and awards include the Department of Commerce Silver, Gold and Bronze Medals. In May, 2008, he was awarded the President's Distinguished Service Award.

Ambassador Ford is married to Lillian Ford, and has two children, Monica Ann Buekens and Michael Arthur Ford.

Each week The Neal Asbury Show broadcasts over a network of select stations throughout the United States and currently appears in 6 of the top 13 radio markets. Global trade and its impact on all aspects of our lives, including the economy is a front-and-center topic on the show. And it's of paramount importance to the audience and guests. Expect strong opinions on The Neal Asbury Show... from industry and government leaders, as well as from contributing editors. Listen to hear the experts opine about America's current trade policies and practices and offer up sound advice on reinvigorating U.S. exports and imports. The Neal Asbury Show is syndicated on radio stations throughout America affiliated with Bloomberg Radio, CNBC, ABC News, Salem Communications and the Talk Radio Network. The show broadcasts live from the Atlantic Radio Network Studios in Coral Gables, Florida.

The Neal Asbury Show is co-hosted by Richard Roffman, veteran 30 year publisher with extensive domestic and international experience



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