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**The Neal Asbury Show**  
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## Michael Franc, Vice President of Government Relations for The Heritage Foundation to Appear on The Neal Asbury Show the Week of January 14th.



**A** long-time veteran of Washington policymaking, Mike Franc oversees The Heritage Foundation's outreach to members of the U.S. House and Senate, their staffs, as well as top-ranking Administration officials.

As Heritage's Vice President of Government Relations, his extensive political knowledge and expertise is highly sought by leading news sources such as The New York Times, The Washington Post, The Los Angeles Times, the Baltimore Sun, the Boston Globe, the Chicago Tribune, the Christian Science Monitor, the Financial Times, the Miami Herald, the San Francisco Chronicle, the Seattle Times,

and USA Today as well as regular appearances on national broadcast news outlets.

Franc's writings also appear regularly in outlets such as National Review Online. From 2003 to 2008, Franc was a columnist for Human Events, giving the newspaper's 154,000 weekly readers the inside scoop on Congress and the ups and downs of the conservative agenda. Franc first joined Heritage in 1993, serving as its Director of Congressional Relations. He left in 1996 to become Communications Director for House Majority Leader Richard Arme of Texas. He returned to Heritage as Vice President of Government Relations in February 1997.

Before his first Heritage tour, he served in the Office of National Drug Control Policy and as legislative counsel for then-Rep. William Dannemeyer (R-CA). Franc graduated from Yale University in 1979 with a bachelor's degree in history. He earned his law degree from Georgetown University in 1983. A native of New York's Lower East Side, Franc lives in Washington, D.C., with his wife and four children.

Each week The Neal Asbury Show broadcasts over a network of select stations throughout the United States and currently appears in 6 of the top 13 radio markets. Global trade and its

impact on all aspects of our lives, including the economy is a front-and-center topic on the show. And it's of paramount importance to the audience and guests. Expect strong opinions on The Neal Asbury Show... from industry and government leaders, as well as from contributing editors. Listen to hear the experts opine about America's current trade policies and practices and offer up sound advice on reinvigorating U.S. exports and imports. The Neal Asbury Show is syndicated on radio stations throughout America affiliated with Bloomberg Radio, CNBC, ABC News, Salem Communications and the Talk Radio Network. The show broadcasts live from the Atlantic Radio Network Studios in Coral Gables, Florida.

The Neal Asbury Show is co-hosted by Richard Roffman, veteran 30 year publisher with extensive domestic and international experience.



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